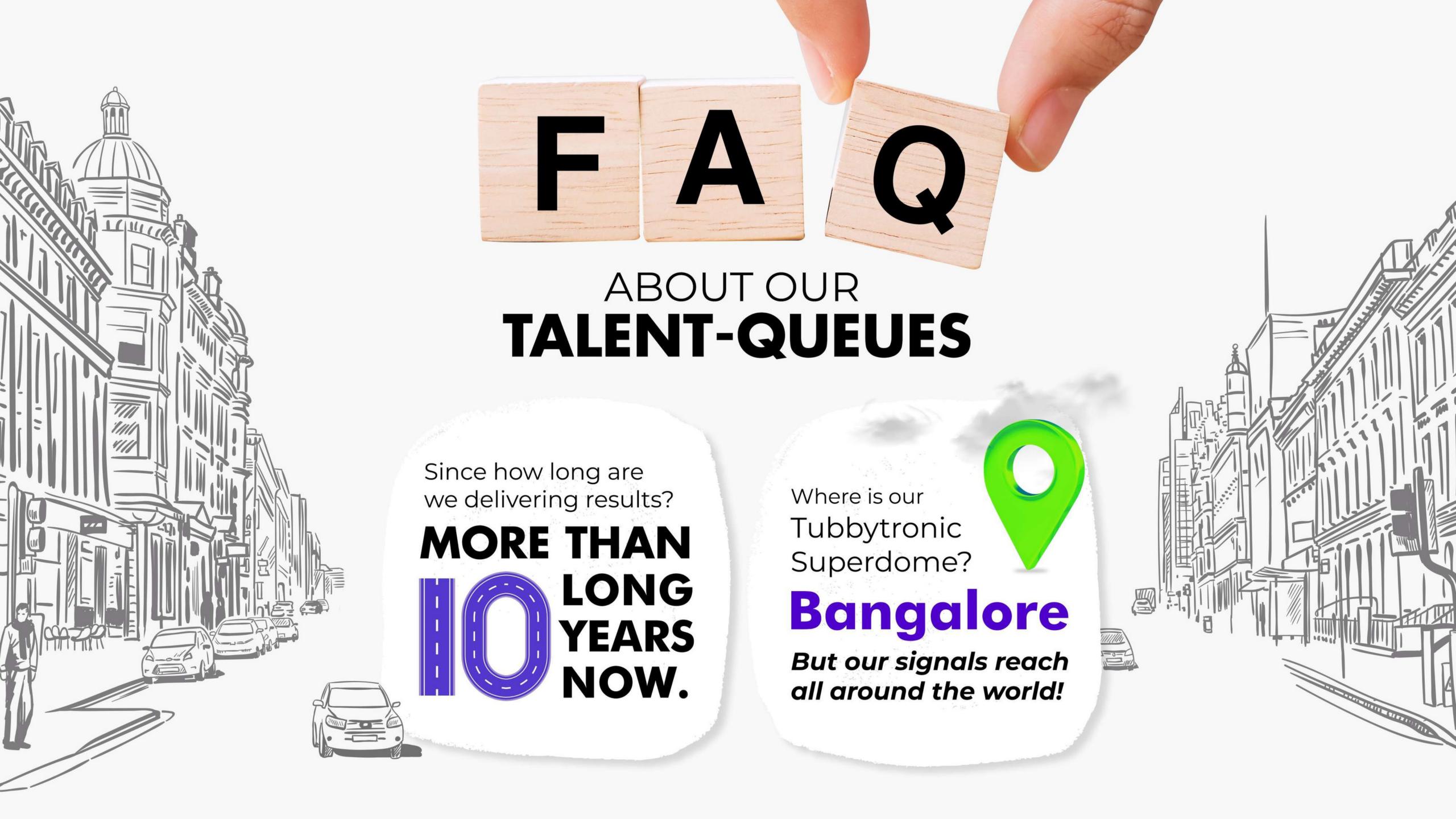


MARKETING PORTFOLIO



WE'LL DO THE MATH!

WE INCREASE SALES.

WE RAISE BRAND AWARENESS.

WE IMPROVE CONVERSIONS.

WE GENERATE QUALITY LEADS.



Our team of more than 20 ihakaas minds do more than just Market.

Targetting all the short-form gurus for Dhansu Marketing





SOCIAL MEDIA MARKETING (SMM)

Comprehensive services that cover performance, Facebook and Instagram, Influencer, and YouTube marketing.



TAILORED STRATEGIES + COMPELLING CONTENT =





ENGAGEMENT GENERATION CONNECTIONS.



PAY-PER-CLICK ADVERTISING (PPC)

We leverage Google Ads expertise and lead generation mastery, to push your business growth.



PER CLICK



STRATEGICALLY POSITIONED ADS =

INCREASED LEADS

SALES

OPTIMIZE ROI







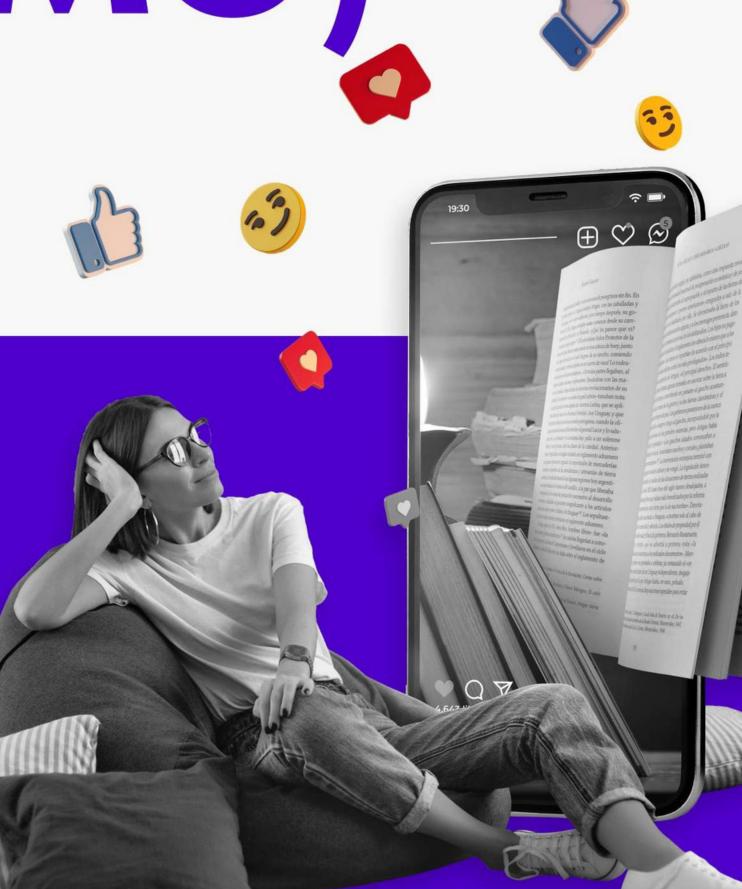
SOCIAL MEDIA OPTIMIZATION (SMO)

We will illuminate your social media presence by monitoring analytics and fortifying your brand's footprint.



ENHANCED BRAND VISIBILITY + CONTENT STRATEGIES =

VIRAL CAMPAIGNS — GENUINE CONNECTIONS



SEARCH ENGINE OPTIMIZATION (SEO)

Embark on an odyssey to enduring SEO triumph with our seasoned experts. We craft strategies that summon the right audience.

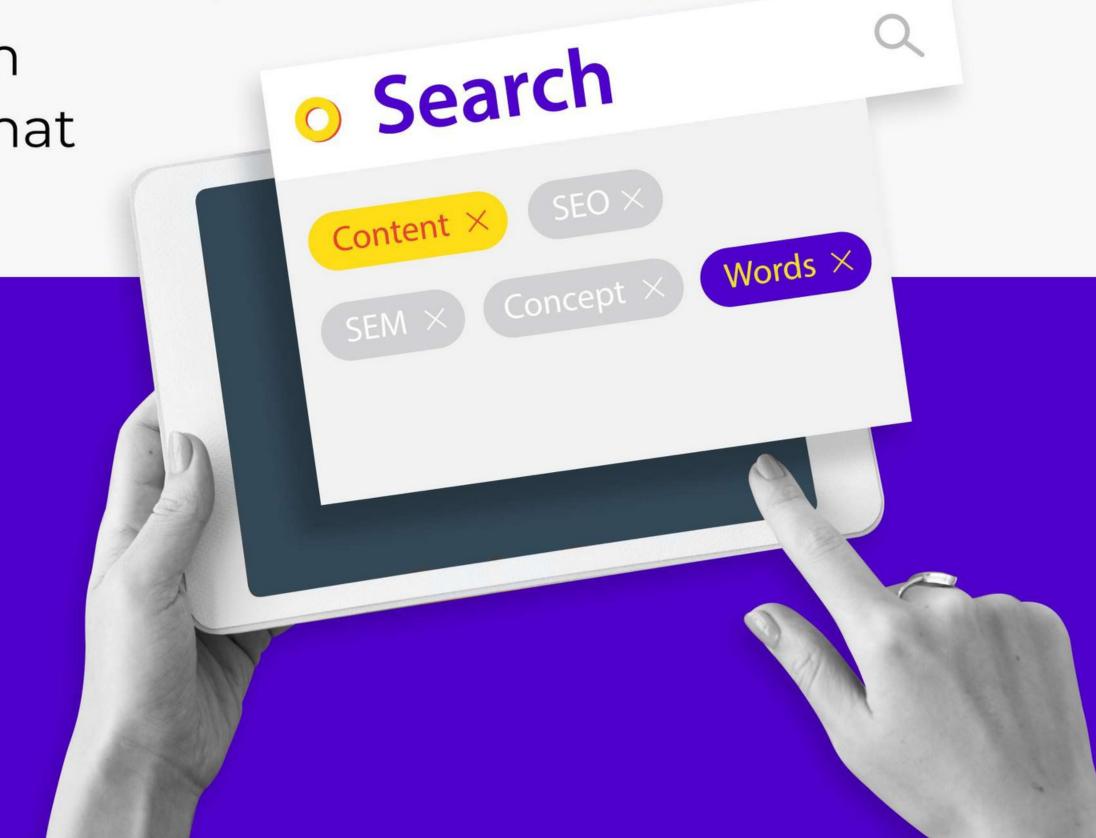
OUREQUATION:

ON-PAGE + OFF-PAGE + LOCAL + BACKLINK GENERATION =

ENHANCED ORGANIC RANKINGS TRAFFIC



INVALUABLE



AMAZON ADS

Let's put a spotlight on your products. Whether you're a budding entrepreneur or a well-established brand, we're your allies in reaching your perfect audience on the world's foremost online marketplace.

OUREQUATION:

AMAZON PPC + AMAZON SEO + AMAZON SELLER CONSULTING + AMAZON BRANDING =

STRENGTHENED PRESENCE





